
The Straits Times

The Straits Times put out a wide range of projects in 2017, spanning different topics and design styles.

They ranged from breaking news, serious global issues to lighter topics. These projects were presented in different ways - from visual storytelling, interactive games to experimental formats like VR - showcasing the versatility and creativity of the team.



National Day Parade

PUBLISHED: AUG 11, 2017

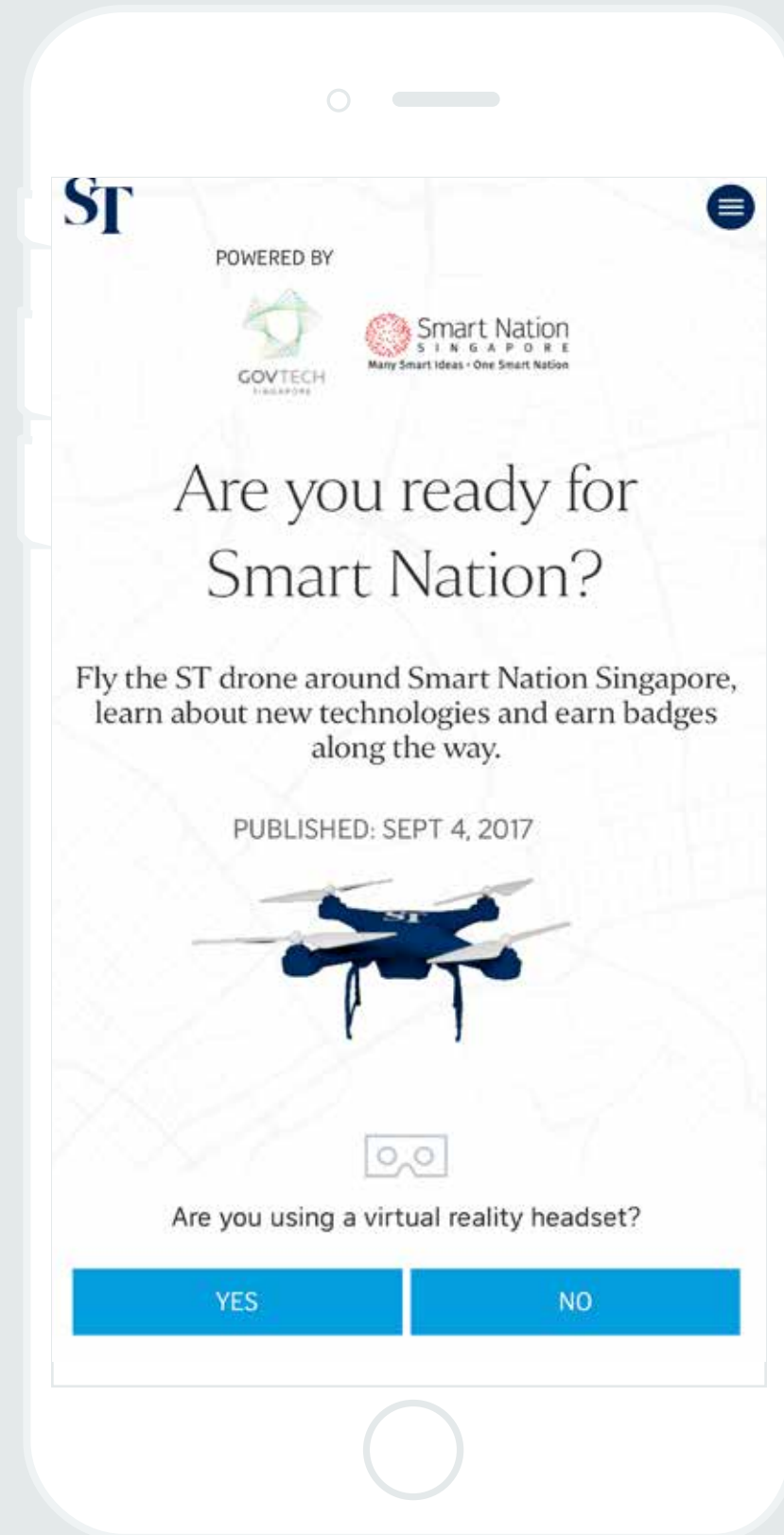
<http://str.sg/gigapixel>

<http://str.sg/ndpcreator>

The selfie of Singapore's National Day Parade (NDP) is a **high-resolution panorama**, or **gigapixel**, made up of 752 images shot with a 500mm lens.

It's a **fun, interactive** experience - readers were able to zoom in on famous faces or find themselves in the crowd. But it is also technically challenging to break down the huge file size so that it loads fast on mobile.

The NDP creator game, meanwhile, uses **8-bit illustrations** to give readers a fun way to look back at the history of NDP.



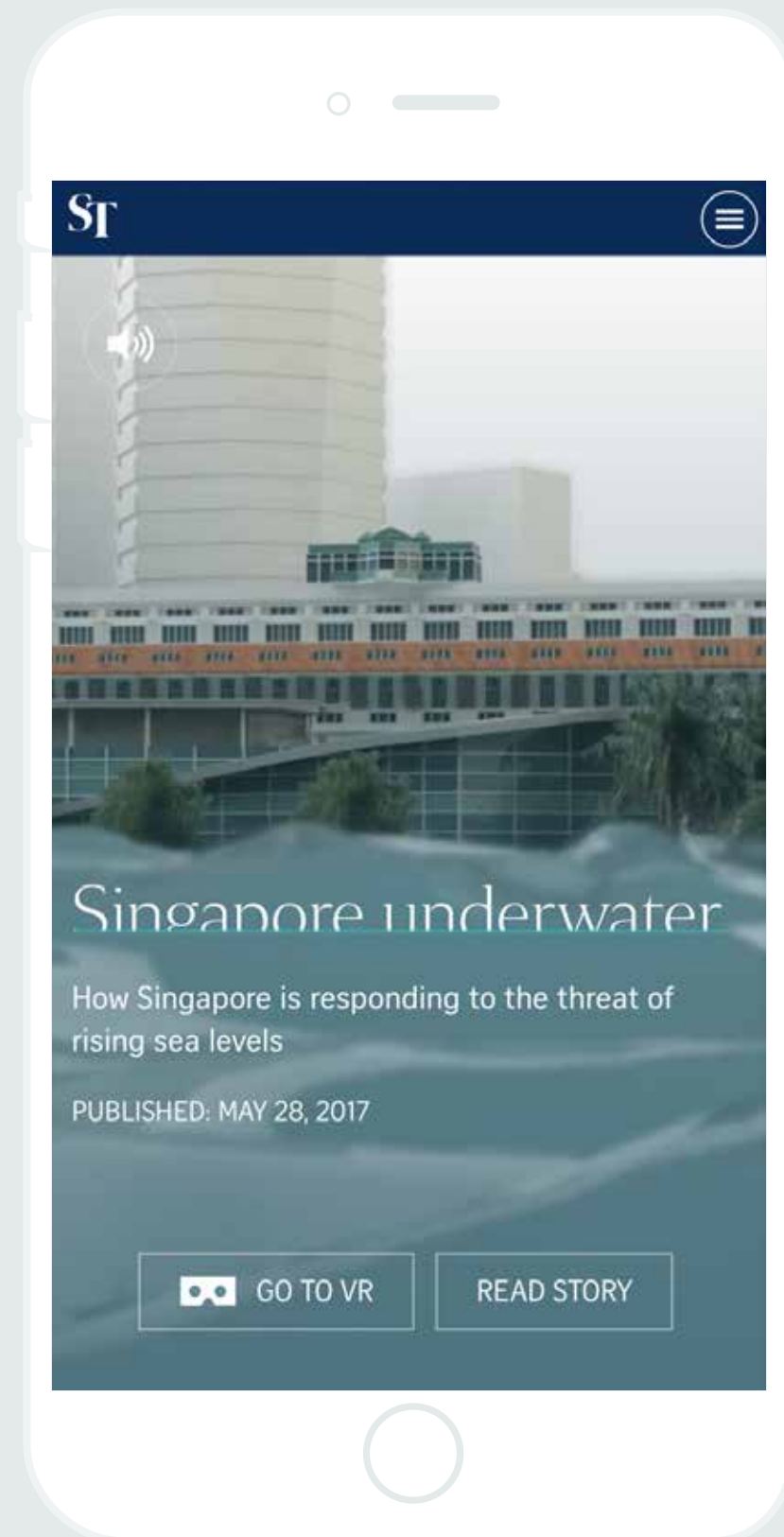
Are you ready for Smart Nation?

PUBLISHED: SEPT 4, 2017

<http://str.sg/smartnation>

The project explains Singapore's vision to be a smart nation in a fun way, through a **VR drone game**.

It is designed with the mobile user in mind. Touchscreen-optimised toggles on the smartphone and tablet are seamlessly converted to keyboard controls for the desktop user.



Singapore Underwater

PUBLISHED: May 28, 2017

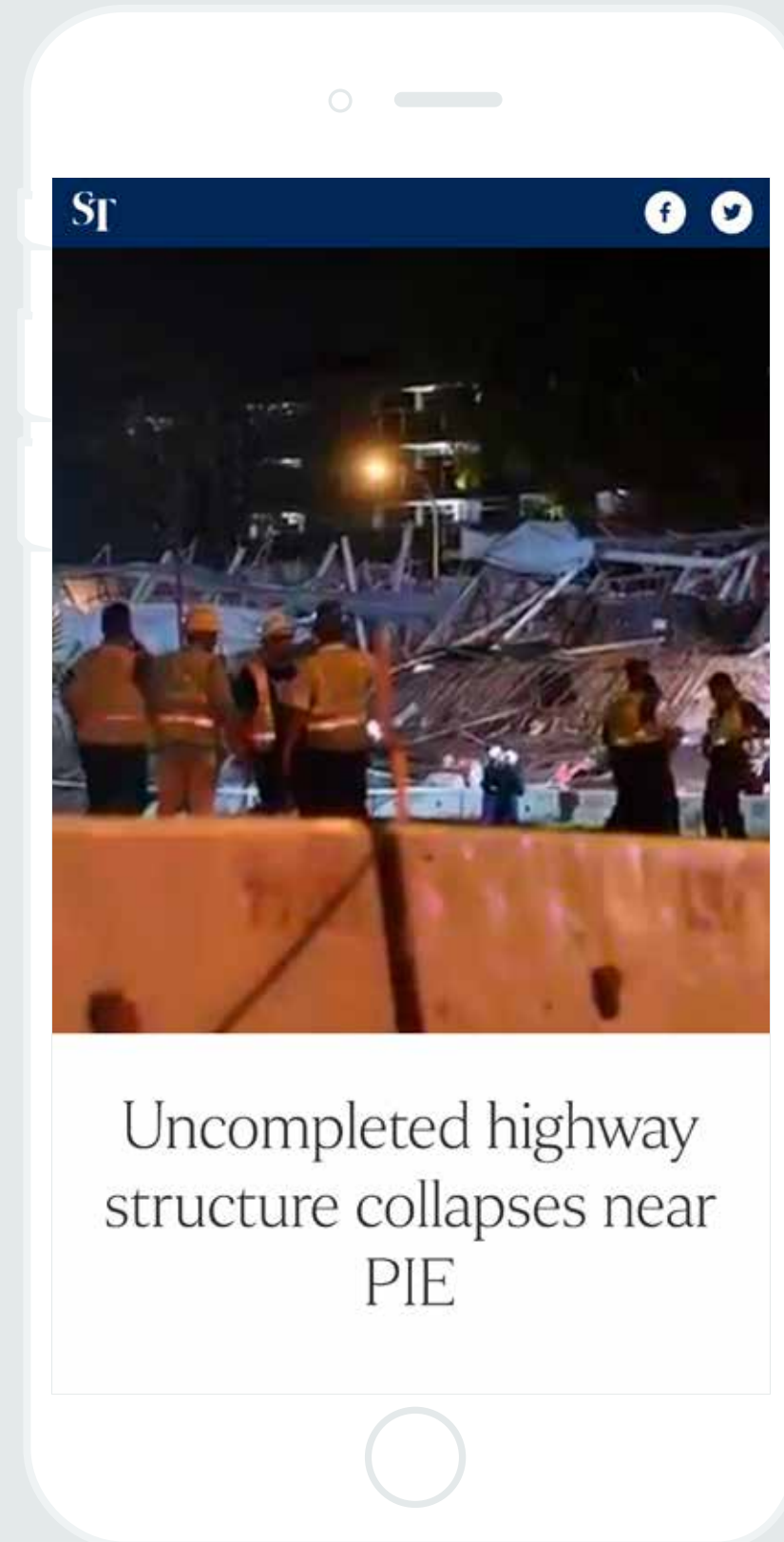
<http://str.sg/SGunderwaterVR>

<http://str.sg/risingseas>

The Straits Times' first **virtual reality project** that uses WebVR technology.

Readers get to **travel in time** to year 2500 to experience for themselves how Singapore might be affected by rising sea levels as a result of climate change, based on projections by scientists.

Readers get a sense of **scale**, **depth** and **distance** in the virtual world. Even 360-degree videos are unable to show such sense of scale.



PIE Collapse

PUBLISHED: Jul 14, 2017

<http://str.sg/PIEcollapse>

The partial collapse of an uncompleted Pan-Island Expressway (PIE) viaduct in the wee hours of a July morning led to the death of one worker and injuries to 10 others.

The graphics is a good piece of **explanatory work** that tells readers what could have gone wrong. The team tried to make sense for the readers information that was trickling in. It was put together in a day. And it turned out to be spot on, when the official report was revealed.



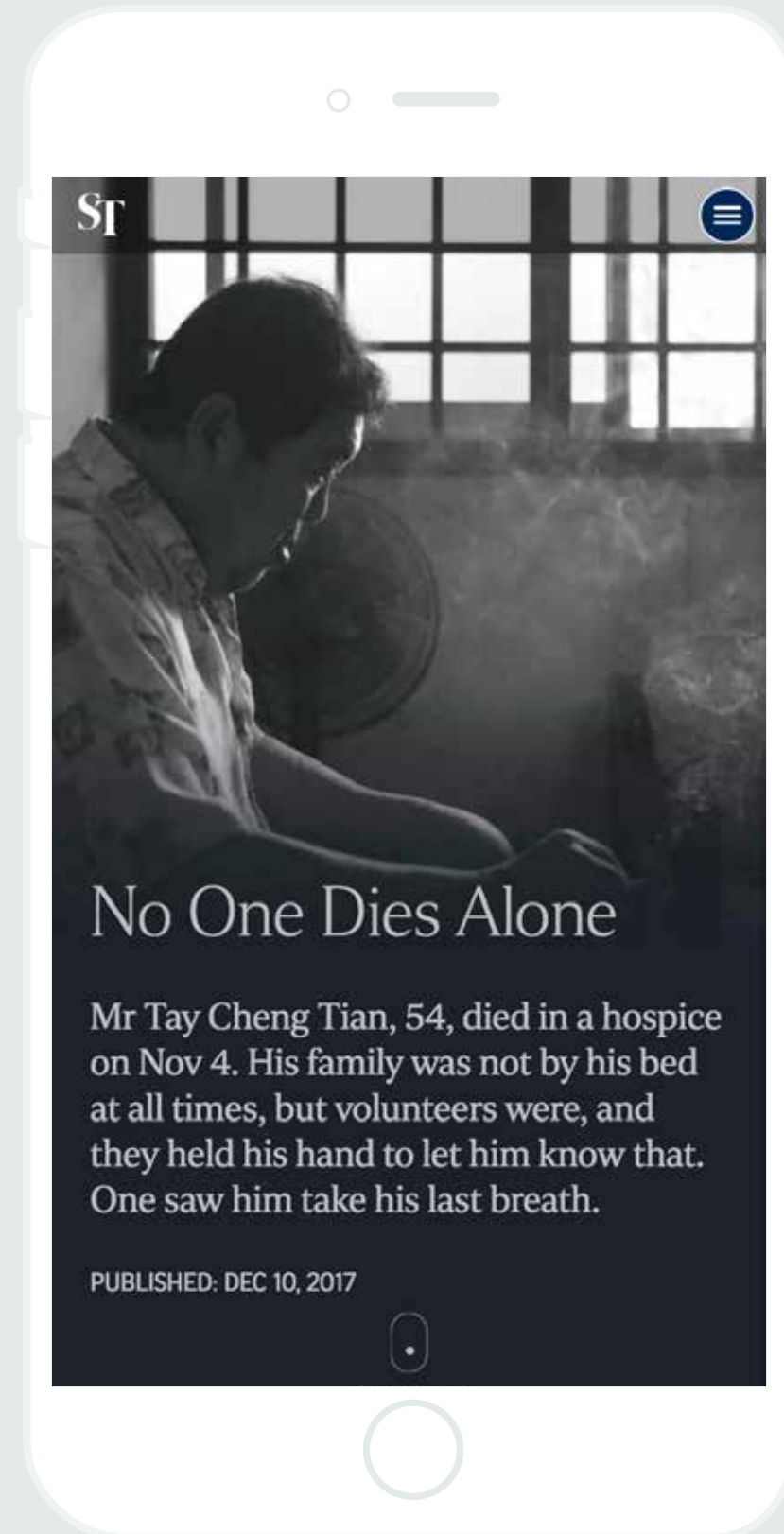
Where Singapore's wild things are

PUBLISHED: Apr 14, 2017

<http://str.sg/wildsingapore>

A **visual-heavy, video-led feature** that looks at Singapore's native wildlife - a topic that generates much interest among younger audience.

Made for mobile, each "page" fills the smartphone screen, and the reader can swipe through the entire story. The **ease of navigation** means that the reader **stays engaged**.



No one dies alone

PUBLISHED: DEC 10, 2017

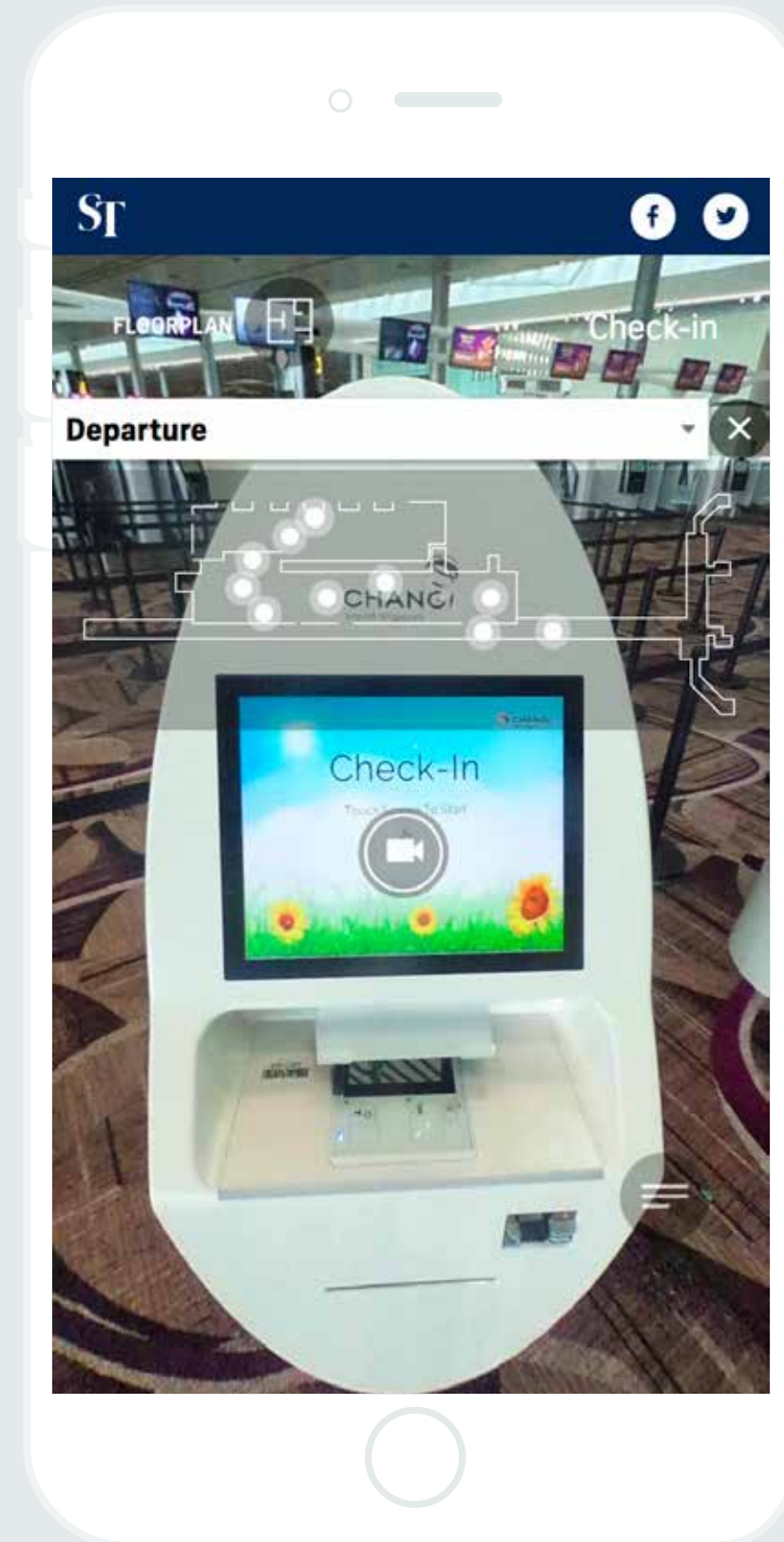
<http://str.sg/noda>

<http://str.sg/noda1>

The feature documents Mr Tay Cheng Tian's last days in hospice care, and the kindness of strangers - the volunteers of the No One Dies Alone (Noda) project.

For print, the feature ran over two days across six pages.

For online, the team created from scratch a **short form visual story** that incorporates **text, pictures** and **videos**, giving readers a full multimedia experience.



360 tour of Changi T4

PUBLISHED: JUL 25, 2017

<http://str.sg/t4-360>

A **360-tour** of Singapore's first fully self-service terminal. **Hot spots** and **videos** provided additional information about the various machines, artwork and facilities.